

DAVID JONES

MEDIA RELEASE

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LAUREN HUTTON THE ORIGINAL BEAUTY VISIONARY RETURNS TO AUSTRALIA FOR THE DAVID JONES BEAUTY AWARDS

Melbourne/Naarm, AUS – Legendary supermodel and former David Jones ambassador, Lauren Hutton, will return to Australia this July as a special guest of David Jones at the 2023 Beauty Awards; staging her comeback as the iconic department store celebrates 185 years.

With her gap-toothed smile and renegade spirit, Lauren Hutton first made waves in the modelling industry over 50 years ago, before joining David Jones as an ambassador in 1997. Over the next four years, she starred in countless campaigns and commercials for the brand, handing over official ambassador duties to Megan Gale in 2001. She has continued to achieve great success since then, and now at the age of 79, she is proof that beauty is timeless.

“As David Jones celebrates 185 years we will honour the icons and visionaries who helped create a world-class brand and those who will propel it into the future. The term ‘beauty icon’ gets thrown around a lot, but if there’s anyone truly deserving of this title, it would be Lauren Hutton,” said David Jones General Manager of Beauty, Alicia Shoolman.

“After all these years, she is still modelling, promoting unconventional beauty, and embracing life by being completely and unapologetically herself. It is our privilege to officially welcome Lauren - the original beauty visionary - back to David Jones to help showcase and celebrate our first-class beauty offering at the 2023 Beauty Awards.”

Since David Jones, Hutton has been busy appearing on the silver screen. She has starred in campaigns for Calvin Klein and The Row, graced international magazine covers, walked the runway for Tom Ford and Bottega Veneta, and founded her own cosmetic brand, Good Stuff. During this time, Hutton has also transformed the dialogue around aging and embraced the adage that beauty really is skin deep.

“I have wonderful memories of my time working in Australia with David Jones. It is an honour to be invited back for the Beauty Awards as the brand celebrates its 185th anniversary,” says Hutton.

Hutton will attend the David Jones 2023 Beauty Awards hosted by Eleanor Pendleton at the retailer’s Elizabeth Street flagship on Wednesday 19 July 2023. During which, she will take part in an intimate Q&A and present the Hall of Fame award. She will also shoot the cover of JONES Magazine for the upcoming spring issue.

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ABOUT DAVID JONES

David Jones is Australasia's leading premium department store retailer. The iconic department store first opened its doors in 1838 with the mission to sell 'the best and most exclusive goods' and celebrates its 185th anniversary in 2023. David Jones has 42 locations across Australia and New Zealand as well as davidjones.com in Australia and is the oldest continuously operating department store in the world still trading under its original name.